

## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**Buying Time, LLC**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave.**  
**Suite 210**  
**Washington, DC 20001**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
263555-1	11/06/12	November 2012	10/29/12 - 11/04/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/A Grayson/ Con/D/FL	GRAYSON 4 CONGRESS	2047

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	263555	06222218

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	360	361

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/03/12	11/03/12	Sat 5-7a News	5-7a	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 5:29 AM Sat 5-7a News 5-7a :30 AG0512MSCH \$200.00 NM									
6	11/03/12	11/03/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 12:50 AM Inside Edition Wknd 1135p-1205a :30 AG0512MSCH \$450.00 NM									
7	11/03/12	11/03/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 11/03/12 6:58 AM 7-9a Sat Early Show 7-9a :30 AG0512MSCH \$350.00 NM 2 WKMG Sa 11/03/12 9:00 AM 7-9a Sat Early Show 7-9a :30 AG0512MSCH \$350.00 NM									
8	11/04/12	11/04/12	Cold Case	1135p-1235a	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 1:05 AM Cold Case 1135p-1235a :30 AG0512MSCH \$450.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

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**TEIN: 06-0903509**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
263555-1	11/06/12	November 2012	10/29/12 - 11/04/12
Advertiser	Product	Estimate Number	
Pol/A Grayson/ Con/D/FL	GRAYSON 4 CONGRESS	2047	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	11/04/12	11/04/12	Extra Wknd	1235-135a	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 1:36 AM Extra Wknd 1235-135a :30 AG0512MSCH \$350.00 NM									
10	11/04/12	11/04/12	6-830a Sun News	6a-830a	-----2	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 11/04/12 7:29 AM 6-830a Sun News 6a-830a :30 AG0512MSCH \$200.00 NM 1 WKMG Su 11/04/12 7:56 AM 6-830a Sun News 6a-830a :30 AG0512MSCH \$200.00 NM									

Total Spots 8 Gross Total \$2,550.00

## Payment Terms 30 Days

Agency Commission \$382.50

Net Amount Due \$2,167.50

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**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
263315-1	11/06/12	November 2012	10/29/12 - 11/04/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/A Grayson/ Con/D/FL	GRAYSON FOR CONGRES	

Flight Dates	Order #	Alt Order #
11/04/12 - 11/04/12	263315	6400161

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	360	361

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
1	11/04/12	11/04/12	NFL Game 2	various	-----S	:30	1	\$4,750.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>Su</td><td>11/04/12</td><td>5:56 PM</td><td>NFL Game 2</td><td>various</td><td>:30</td><td>AG0512MSCH</td><td>\$4,750.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	Su	11/04/12	5:56 PM	NFL Game 2	various	:30	AG0512MSCH	\$4,750.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WKMG	Su	11/04/12	5:56 PM	NFL Game 2	various	:30	AG0512MSCH	\$4,750.00	NM																					

**Total Spots** 1 **Gross Total** \$4,750.00

## Payment Terms 30 Days

**Agency Commission** \$712.50

**Net Amount Due** \$4,037.50

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